



## **■ Integrity Risk**

With the increase in both social and media reporting, corporate images and reputations built over many years can be lost in a matter of minutes as toxic headlines "Go Viral" across the internet and around the globe.

The risk of damage to brand and reputation, and the associated risk to earnings, capital or liquidity arising from corruption, fraud, or even merely perceived inappropriate or unethical practices, cannot be underestimated.

Regimes and cultures with endemic corruption manifest across all strata of the business spectrum are not uncommon. Doing business globally can expose companies to a variety of threats to their integrity and reputation.

Chief amongst these are:

- High-level political corruption
- Corporate malfeasance within partnering organisations
- Dishonesty and crime within employed workforces

Failure to fully understand the complicated dynamics of the target environment could risk costly operational delays, potential litigation with financial penalties and other serious threats to enterprise success.

NEVAS offers a Due Diligence service to give optimum insight into new markets, identifying the key drivers and considerations relevant to its clients' business goals. Our strong investigative background and potent international network of wellplaced contacts means we can deliver in-depth insight into target operating regions, with focus on identifying endemic risks and how they could

impact on our clients and their operations. We carry out political and business profiling, relationship mapping and exploitation of other available data, including live social media monitoring to allow real-time assessment of the risk landscape, and effective strategic planning as a result.

### Case Study

NEVAS was engaged by a major oil corporate to help establish Quantum in support of a High Court ruling made in its favour regarding a breach of fiduciary duty by a member of an associated consortium. Following lengthy and complex investigations spanning a number of continents, NEVAS was able to make a substantial contribution, which resulted in a satisfactory multi-million dollar, out of court settlement for the client.

#### **Deliverables**

#### **Written Reports:**

- Country Threat Briefs
- Regional & Local Threat Briefs
- Political Assessments
- Economic Assessments
- Daily Threat Briefs
- Pre-deployment briefs
- Travel security briefs

- Security Assessments
- Specialist Topic reports
- Threat/Incident Alerts

#### **Due Diligence**

- National and regional political considerations
- Local contractual and litigation histories
- Target Acquisitions
- Partner Organizations Potential or existing

pressure groups

- Environmental considerations
- Local socio-cultural environment
- Workforce screening

#### **Monitoring**

- 24/7 Atmospherics (community sentiments) monitoring
- Media Monitoring
- Pressure Group monitoring
- Violent Non State Actor Groups monitoring

#### **Ground Support**

- Co-located operations support cell
- Dedicated NEVAS field consultants
- Tasking interface
- Client staff training
- Contingency Management



Today's global market place is complex and not without risk.

**OVERVIEW** 

Driving business forward, protecting profits and securing business goals in an unstable world has become increasingly

Regional instability, political change, global insurgency, cybercrime and environmental issues can adversely impact on operational capability and business profit lines. The degree and severity of risk will depend upon the type of business, where it operates, and client interaction with key stakeholders.

NEVAS recognizes that forward-looking businesses need confidence and clarity in order to take the strategic decisions necessary for growth and profit. With this in mind, our service delivery is bespoke to client needs, but remains realistically priced, thus adding value, rather than overhead, to our clients' bottom line. With this market differentiator, we aim to provide our clients with an optimum platform from which to manage risks to their business operations, whilst maximizing capability and profitability in a competitive market place.

**NEVAS** 

challenging.

We deliver key support to our clients, in order to:

RISK & STRATEGY

- Enable informed decision-making, at both operational and strategic levels.
- Manage risk to existing operations.
- Provide assessment of key economic and political risks associated with Inward Investment opportunities in new markets.
- Deliver advice and support to enhance business resilience.

Our collective experience in delivering critical support across both commercial and public sectors around the globe and, in some of the most challenging environments makes us well placed to provide our clients with the insight and confidence to achieve their business objectives.





# Accurate information for strategic objectives



#### **■ Political Risk**

Political risk cannot be avoided, but it can be managed. Effective management of political risk enables companies to enter and navigate new markets and business environments, with a competitive advantage based on timely and accurate risk assessment and mitigation strategies.

Changes that occur in a country's government or regulatory environment, acts of war, terrorism, and military coups are all extreme examples of political risk. At a local level, political pressure groups, ethnic, cultural and religious considerations, environmental concerns and local community sensitivities must all be assessed and managed.

NEVAS provides comprehensive coverage of national, regional and local risks within target operating environments. In addition to full country reporting covering all major political, security, economic and other operational considerations, NEVAS is also able to report on community sentiments and concerns by monitoring trending topics on social media platforms. This can often identify issues surfacing in local communities



before they attract conventional media coverage, thus giving a unique early warning of emerging potential threats to client operations.

### **■** Case Study

NEVAS was engaged by a client to support an internationally-sponsored capacity building program in a fractured war-torn state in the Middle East, providing a capability to monitor and report on likely areas where the program could operate, and give

warning of local developments, threats and risks which could impact adversely. NEVAS designed and operated a bespoke monitoring and reporting capability to give the client 24/7 coverage of the changing ground situation, supported by periodic and specialist reporting and alerting mechanisms. This included a NEVAS in-country interface with the client operations staff, enabling effective local liaison, information management and integrated working.

### **■ Security Risk**

Accepting that the first duty of any government is the security of the nation, it is understandable that corporate leadership affords no less priority to its business responsibilities.

The concept of security and the threats against it have changed dramatically over recent decades. The pre-eminence of violent non-state actors, the exploitation of cyberspace and increasingly sophisticated modus operandi of extremist and criminal groupings, often at large across porous international borders, can all impact adversely on business interests.

Whilst traditional threats show no sign of relenting, new hybrid variants spawned through the advent of the cyber age present new security challenges to organizations and the manufacturing industry, extending from corporate head office to shop floor. Sophisticated electronic attack, cyber grooming and information theft at the flick of a switch are now routine. Industry is also transforming with more internet connected machines and autonomous robots highlighting if there was a security breach and data changed by hackers, it could have frightening consequences

NEVAS understands security, the threats against it and the high priority and duty of care, which business must adopt to ensure the safety of its workforce and protection of its operations and assets.

#### We assist our clients by:

- Identifying levels of risk in current areas of operation or those under consideration for proposed new business ventures.
- Making recommendations and providing security plans commensurate to the risks and threats identified.
- Providing specialist manpower and equipment resourcing.
- Carrying out detailed due diligence on target acquisitions,

partners, contracting entities or other stakeholders.

- Monitoring and reporting on national, regional & local factors likely to impact on client business goals.
- Providing in-country interface with client operations staff responsive to client concerns
- Threat monitoring using social media
- Providing a personnel vetting capability
- Providing contingency planning
- Training client staff to build in-house security resilience
- Periodic security resilience auditing

## Case Studies

#### Regional Security Risk Assessment

NEVAS was commissioned to carry out a regional threat assessment for a client in the oil industry relating to potential new upstream development of oil reserves in central African country. NEVAS provided a full security risk assessment of the threats to the target area, and correctly predicted an imminent terrorist attack in the area that occurred within weeks of the assessment.

#### Strategic Information Gathering

NEVAS provided sensitive information which allowed global strategies to be put in place by a multi-national corporation which allowed them advance warning of an attack on their brand.

#### Close Protection Detail in a High Risk Country

NEVAS has been asked to provide a security plan to facilitate regular visits to a high-risk country in South America by UK VIP nationals. NEVAS has delivered a team of CP professionals with local knowledge, bi-lingual capability and appropriately resourced to achieve secure movement into and out of country and secure travel arrangements between business venues.



#### Security Resilience Mentoring

NEVAS was invited to attend a mining investment conference held in Singapore in April 2016 to run a one-day workshop and master class in mitigating threats to the industry posed by Violent Non State Actors (VNSA). The master class examined previous case histories of VNSA on two different continents, considered a new, as yet untapped mineral rich country and its viability for development, and discussed current methodologies and manifestations of VNSA in areas of interest to the conference.

NEVAS has been invited back to future conferences, to run specialist plenary sessions to the industry sector.